

## Recommended Reading List

### Sonali Allen

*"The 7 Habits of Highly Effective People"* (Stephen R. Covey)

### Kenyatta L. Brame

*"The Giving Tree"* (Shel Silverstein)

*"The 7 Habits of Highly Effective People"* (Stephen R. Covey)

### Floriza Genautis

*"Who Moved my Cheese?"* (Spencer Johnson)

### Shaquanda S. Gordon

*"How to Become CEO: The Rules for Rising to the Top of Any Organization"* (Jeffrey J. Fox)

*"The Five Dysfunctions of a Team: A Leadership Fable"* (Patrick M. Lencioni)

### Mark W. Iverson

*"The Art of Doing Nothing: Simple Ways to Make Time for Yourself"*

(Veronique Vienne & Erica Lennard)

### Patrick Miles, Jr.

*"Good to Great"* (Jim Collins)

*"The Audacity of Hope"* (Barack Obama)

*"Team of Rivals"* (Doris Kearns Goodwin)

### Karen Morris

*"First Break All the Rules"* (Marcus Buckingham)

*"What the World's Best Managers Do Differently"* (Marcus Buckingham)

*"Competitive Strategy"* (Michael Porter)

### Lauri S. Parks

*"Financial Peace"* (Dave Ramsey)

*"Total Money Makeover"* (Dave Ramsey)

### Johngerlyn "Jonse" Young

*"The 7 Habits of Highly Effective People"* (Stephen R. Covey)

*"The Servant"* (James C. Hunter)

*"The 21 Irrefutable Laws of Leadership"* (John C. Maxwell)

*"Leadership is an Art"* (Max DePree)

### David Luna

David Luna was unable to participate, but recommended the following books.

*"Breaking Through: The Making of Minority Executives in Corporate America"*

(David A. Thomas & John J. Gabarro, Harvard Business School Press)

*"Selling Yourself Without Selling Out: A Leader's Guide to Ethical Self-Promotion"*

(Gina Hernez-Broome, Cindy McLaughlin & Stephanie Trovas, Center for Creative Leadership Press)

*"Leadership Networking: Connect, Collaborate, Create"*

(Curt Grayson & David Baldwin, Center for Creative Leadership Press)

## Program

*"A New Day: The Changing Face of Executive Leadership"*

5:30 p.m.

### Appetizers

Mix...Mingle...BL<sup>2</sup>END

6:00 p.m.

### Welcome

Jamon Alexander & Janean Brown, BL<sup>2</sup>END Board Co-Chairs

### Welcome

Fred M. Keller, *Chairman & CEO*, Cascade Engineering

Milinda Ysasi, *Human Resources Generalist, PHR*, Cascade Engineering

### Introduction of Event & Moderator

Maxine Gray, BL<sup>2</sup>END Professional Development Chair

### Panel

*"A New Day: The Changing Face of Executive Leadership"*

### Moderator



**Shaquanda S. Gordon, PHR, Manager, Human Resources—Eastern Region, Priority Health**

Shaquanda Gordon is responsible for leading human resources activities for three Priority Health offices: Farmington Hills, Jackson and Saginaw. In this role, she manages employee relations, training and development, compensation, benefits and payroll for the 140 employees comprising the company's Eastern Region. She also serves as an adjunct faculty member for undergraduate Human Resource Management studies at Davenport University in Grand Rapids. Her professional affiliations include: Davenport Maine School of Business Advisory Council, Society Human Resource Management (SHRM), S.W.A.P. Investment Club Treasurer, and Zeta Phi Beta Sorority Inc. Shaquanda holds a B.A. in Human Resources Management from Western Michigan University and an MBA in Human Resources Management, from Davenport University. Additionally, she has completed the Priority Health Leadership Mastery program, also at Davenport and Professional in Human Resources (PHR), HRCI.

8:00 p.m.

### Closing Remarks & Announcements

Maxine Gray, BL<sup>2</sup>END Professional Development Chair