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BL²END

Business Leaders Linked to Encourage New Directions

Mission

To foster an environment of growth and belonging, where young professionals of color can connect with each other, develop professionally, and contribute to the local community.

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Business Leaders Linked to Encourage New Directions
P.O. Box 3505 | Grand Rapids, Michigan | 49501
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Presents:

A Professional Development event
hosted and sponsored by



Van Andel Institute®

**"Best Kept Secrets to Success: How to Manage People,
Select the Best Opportunities and Leverage your
Experiences"**

**Thursday
March 22, 2012
5:00 p.m.**

Van Andel Institute
333 Bostwick Avenue NE
Grand Rapids, MI 49503

Program

5:00 - 5:30 p.m.
Hors d'oeuvres

Mix...Mingle...BL²END

5:30 p.m.
Welcome

Maxine Gray
President
BL²END, Executive Board

Julie Davis Turner, Ph.D.
Assistant Dean
Van Andel Institute

Introduction of Speaker

Giovanna Guerrero-Medina, Ph.D.
Head of the Science Policy and Special Populations Research Branch
Van Andel Institute

5:45 p.m.
Dialogue

"Best Kept Secrets to Success: How to Manage People, Select the Best Opportunities and Leverage your Experiences"

Love Collins, III
Vice President of Development
Van Andel Institute

6:45 p.m.
Closing Remarks

Brian Parks
President-Elect
BL²END, Executive Board

Love Collins, III



Vice President of Development
Van Andel Institute

Collins joined Van Andel Institute as the Vice President of Development in 2011. In this newly create role, he is working to develop a national focus in response to growing needs for philanthropic support for all entities of VAI. Collins' team is building on previous efforts to construct a broad-based program for the pursuit of private support for the Institute including annual giving, major and planned giving, and corporate and foundation giving.

Collins is a graduate of the United States Military Academy at West Point, and obtained an MBA degree from Emory University's Goizueta Business School. He also served five years as an infantry and airborne officer in the United States Army. Collins most recently worked at Benedict College in Columbia, South Carolina, where he served as Vice President for Advancement since 2007.

Collins' career includes experience in the areas of capital campaigns, major gifts, planned giving, annual fund management, donor cultivation, stewardship and other development processes. Previously, Collins served as a senior development officer managing fundraising operations for the College of Medicine, Cancer Center, and Hospital at Howard University. His background also includes executive-level fundraising positions at the National Underground Railroad Freedom Center, Florida A&M University and Foundation, and Dillard University. He served as Deputy Managing Director of Operations and International Fundraising for the 1996 Olympic Games in Atlanta and Director of Corporate Strategic Planning for BellSouth Corporation.

Recommended Reading List:

What Really Matters, John Pepper

Good to Great, Jim Collins

In Search of Excellence, Waterman, et. al.

Opening Doors: Pathways to Diverse Donors, Diana S. Newman
Execution, Larry Bossidy and Ram Charan