

*SPECIAL THANKS to FIFTH THIRD BANK for
SPONSORING this evening's event!*



Business Leaders Linked to Encourage New Directions

Mission

*To foster an environment of growth and belonging where
young professionals of color can connect with each other,
develop professionally, and contribute to the local
community.*

Steering Committee Members

Jamon Alexander

Janean Brown

Anissa Eddie

Jermale Eddie

Ronnie Frelix Jr

Erayna Gamble

Maxine Gray



Contact BL²END

grblend@yahoo.com

www.myspace.com/grblend

BL²END
Mission & Steering Committee

BL²END
BUSINESS LEADERS LINKED TO ENCOURAGE NEW DIRECTIONS



presents

a Professional Development Event
sponsored by Fifth Third Bank

featuring

Christopher Macon

*Assistant Vice President of
Human Resources,
Director of Affirmative Action/
Community Relations
Fifth Third Bank*

**“Young Professionals
and Career”**

Monday

March 10, 2008

6:00 PM

Fifth Third Bank

Operations Center

1850 East Paris Avenue SE

Grand Rapids, MI 49546

Christopher Macon



Christopher Macon is currently a Professional Development Consultant with Fifth Third Bank West Michigan. He has been with Fifth Third Bank, formerly Old Kent Bank for over 37 years.

While serving at the bank, he has held various positions including VP and AVP, Production Manager and Operations Manager, respectively. His experience includes managing operation centers, project team leadership, installation of affirmative action software tracking system, and implementation of diversity initiatives.

Christopher is a certified Diversity Facilitator (Global Lead). He has a BS (Honors) from Grand Valley State University, Allendale, Michigan and completed some post-graduate work also at GVSU.

Macon served in the United States Navy (Active) for four years and is recently retired as a Captain from the United States Navy Reserve (Intelligence Community). Mr. Macon was past board chairs for Blodgett Family Services and the Grand Rapids Urban League. He served on the American Red Cross Board and currently he serves on Grand Rapids Chamber of Commerce Diversity Advisory Council, Blodgett Service for Children, and Chairman of the MBA (Minority Business Alliance of Southwest Michigan).

Chris has been married for 38 years to the former Charlotte Coleman (from Chicago). They have two children, Kimbely Macon Campbell and Christopher Macon Jr. and a grandson Kasey Lee Campbell.

Program

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6:00 PM

HORS D'OEUVRE'S

Mix...Mingle...BL²END

6:30 PM

WELCOME

Jamon Alexander & Erayna Gamble

BL²END Steering Committee Co-Chairs

INTRODUCTION OF PRESENTER

Maxine Gray

BL²END Professional Development Committee Co-Chair

PRESENTATION

Christopher Macon

*Assistant Vice President of Human Resources,
Director of Affirmative Action / Community Relations*

Fifth Third Bank

“Young Professionals and Career”

CLOSING REMARKS & ANNOUNCEMENTS

Anissa Eddie & Maxine Gray

BL²END Professional Development Committee Co-Chairs