



Special thanks to Fifth Third Bank for hosting and sponsoring this evening's event!



Business Leaders Linked to Encourage New Directions

Mission

To foster an environment of growth and belonging, where young professionals of color can connect with each other, develop professionally, and contribute to the local community.

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presents

a Professional Development event
hosted and sponsored by



*Seeds for Success:
Cultivating and Growing Professional
Relationships*

Sara Eschels, Sr. HR Business Partner

and

Jamie Martinez, HR Business Partner

Fifth Third Bank

Wednesday

April 27th, 2011

6:00 p.m.

University Club

111 Lyon St. NW, 10th Floor

Grand Rapids, MI 49503

BL²END | Business Leaders Linked to Encourage New Directions

P.O. Box 3505 | Grand Rapids, Michigan | 49501

www.grblend.org | info@grblend.org

Mix...Mingle...BL²END

Sara A. Eschels

Senior Human Resources Business Partner
Vice President - Fifth Third Bank



Sara Eschels currently serves as the Senior HR Business Partner for the Retail line of business at Fifth Third Bank. Prior to this role, Sara was a Learning Delivery Manager and Team Lead, with responsibility for training needs within Michigan. She has worked at Fifth Third Bank for 6 years. Sara worked for the Perrigo Company in Allegan, Michigan for 13 years before joining Fifth Third Bank where she held various Human Resources' roles, including Training Quality Manager.

Sara graduated from Davenport University in 2006 with a Masters of Business Administration. She holds several certifications, including Master Trainer for Career Power and Career Coaching from Career Systems International and certified instructor for Franklin Covey's 7 Habits for Managers® workshop.

Sara lives in Grand Rapids, Michigan with her Siberian Husky, Kodiak.

Sara's Recommended Reading List

- *Expect to Win* by Carla A. Harris
- *Leading Change* by John P. Kotter
- *Credibility* by Kouzes/Posner
- *The 21 Irrefutable Laws of Leadership* by John C. Maxwell
- *I'm Stuck, You're Stuck* by Tom Ritcheny

Jamie S. Martinez

Human Resources Business Partner, Fifth Third Bank
Professional Development Chair, BL²END



Jamie Martinez currently serves as the HR Business Partner for the Retail and Business Banking lines of business at Fifth Third Bank. She is also the chair of the United Way campaign for Fifth Third- Western Michigan. Prior to this role, Jamie served in a variety of HR roles, including recruiter and employment coordinator. She has worked at Fifth Third Bank for almost 13 years.

Jamie graduated from Western Michigan University in 1998 with a Bachelor of Arts in Criminal Justice and from Aquinas College in 2002, with a Masters of Management. She was Recruiter of the Year for WMU in 2005, a graduate of Project Blueprint and currently serves as the Professional Development Chair for BL²END. She is also involved with United Way, Children's Assessment Center and Gilda's Club.

Jamie's Recommended Reading List

- *What Got You Here, Won't Get You There* by Marshall Goldsmith
- *What the Dog Saw* by Malcolm Gladwell
- *Kiss, Bow or Shake Hands* by Terri Morrison
- *Crucial Confrontations* and *Crucial Conversations* by Patterson, Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler
- *Nice Girls Don't Get the Corner Office* by Lois Frankel

Program

6:00 p.m.

Mix...Mingle...BL²END

Networking and Refreshments

6:30 p.m.

Welcome

Maxine Gray

President, BL²END

John Bultema

President, Fifth Third Bank – Western Michigan

Introduction of Event and Speakers

Maxine Gray

President, BL²END

6:45 p.m.

Presentation

Seeds for Success:

Cultivating and Growing Professional Relationships

Sara Eschels and Jamie Martinez, with Tom Brown

HR Team, Fifth Third Bank

7:55 p.m.

Closing remarks

Marnique Harris

Vice President, BL²END

Please complete and return your event evaluation before leaving.